

ISSN : 2347 - 4378



EPRA International Journal of

ECONOMICS, BUSINESS AND MANAGEMENT STUDIES

Peer Reviewed, Refereed & Indexed International Journal



SJIF Impact Factor
(2026)
: 8.748



Journal DOI
10.36713/
epra1013



Volume - 13
Issue : 6
June 2026



EPRA International Journal of
**ECONOMICS, BUSINESS
AND
MANAGEMENT STUDIES**

Peer Reviewed, Refereed & Indexed International Journal



SJIF Impact Factor (2026) : 8.748



Journal DOI : 10.36713/epra1013



ISSN : 2347 - 4378



www.eprapublishing.org

EPRA Publishing
Tiruchirappalli,
Tamil Nadu, India
www.eprapublishing.org
info@eprapublishing.org

ISSN 2347-4378



9 772347 437009